HDAA 2017 Conferen Agenda 2017 Healthcare Data and Analytics Association Annual Conference November 7-9 | Cleveland, OH Orack Up the Insepte







DAY 1: Tuesday, November 7, 2017

Times	Sessions		
7:15 – 8:00 am	Welcome [©] We Will Rock You! Check-In and Breakfast in Atrium / Jr. Ballroom B Board Member & Scholarship Breakfast – HIMSS Welcome Center		
		General Sessions in Jr. Ballroom	A
8:00 – 8:15 am	Welcome & Introductions		
8:15 – 9:10 am	Opening Key Note Address Steve Glass, Chief Financial Officer, Cleveland Clinic		
9:10 – 10:00 am	Panel Discussion: Data Governance Moderator: Patrick Day from Cleveland Clinic In our value based care environment, Healthcare organizations must make difficult, operational, tactical, and strategic decision-making. These decisions require good, accurate and timely data. The data has to be clean from the source, in sync with similar data in the organization and accurate. In other words, the data has to be trustworthy. To establish trustworthy data and create an analytically mature organization, strong Data Governance is key. This panel of experts will discuss the challenges of data		
	 Brent Heaton, Manager – Data Governance, Intermountain Healthcare Mark Stockwell, Program Manager – Data Governance, Asante David Nicewander, Director – Strategic Analytics, Baylor Scott & White Health Kevin Mooney, Senior Director – Enterprise Data Governance, Cleveland Clinic 		
10:00 – 10:15 am	Break – Refreshments Served in Atrium		
Break Out Sessions	Jr. Ballroom A	Jr. Ballroom B	HIMSS Showcase
10:20 – 10:50 am	Risk Stratification for Population Health at the Cleveland Clinic Joe Dorocak and Don McLellan from Cleveland Clinic	DeepSuggest: Query Expansion for Clinical Notes by Neural Networks Soheil Moosavinasab from Nationwide Children's Hospital – Research Institute	A Few Good Metrics (You "can" handle the truth) Joe Runyan and Karl Jensen from Intermountain Healthcare
11:00 – 11:30 am	Data Visualization – Bridging Narrative and Statistics to Show & Tell the Story David Napoli from Colorado Access	Data Depot: More Doing Anthony D'Angelo from Scripps Health	The DevOps Process from Hell: EDWs Learning to be Agile Jefferson McMillan from Northwestern University
	General Lunch in Jr. Ballroom B		
11:40 – 12:30 pm	Informatica Discussion Luncheon in Jr. Ballroom A (open to all interested attendees) Industry Insights: Realizing Next Generation Data Management in Healthcare		
12:40 – 1:20 pm	HDAA Annual Report to All Members in Jr. Ballroom A HDAA Board Chairman: Bruce Douglas, Director – Data Analytics and Population Health Systems, Emory Healthcare, Inc.		
1:30 – 2:20 pm	Roundtable Session 1: Check Schedule in Folder for Locations Main Floor: Jr. Ballroom A & Jr. Ballroom B Second Floor: Cleveland Clinic Space & University Hospital Space Fourth Floor: HIMSS Showcase, HIMSS Rooms A, B, C, HIMSS Welcome Center		



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Mary Kay Burke from Sharp Healthcare





2:20 – 2:50 pm	Transition Time – Break – Refreshments in HIMSS Welcome Center during Poster Session		
2:35 – 3:30 pm	Poster Session 1 in HIMSS Welcome Center & Showcase		
Break Out Sessions	Jr. Ballroom A	Jr. Ballroom B	HIMSS Showcase
3:30 – 4:00 pm	How Cleveland Clinic Delivers Executive Dashboards with Deep Dive Analytics for Operational Reviews Michael Mann from Cleveland Clinic	Creating the Single Best Record – The DaVita Way Janet Bathurst from DaVita Healthcare	Data Governance Tactics Daniel Probst and Brent Heaton from
4:10 – 4:40 pm	The MDM Orchestra – Synthesizing People, Process, and Technology	Partners The 80 / 20 Rule – How Data Preparation and Expertise Can Lead to Advanced Analytics Quicker Than You Think	Intermountain Healthcare Leveraging Self-Serve and Visual Analytics to Improve Quality and Performance Metrics
	Kelly MacCarroll and Sailaj Sivankutty from Catholic Health Initiatives	Joshua Gary from Mednax	Andy Nambi and Haley Bolton from Emory Healthcare
4:50 – 5:20 pm	Engagement Strategies	How We launched Our Data Governance Program with Our Epic EHR Implementation	Sharp Healthcare's Top 40 – Requests and Shoutouts



Jimm Johnson from Scripps Health

6:30 – 10:30 pm

Michelle Côté from The Ottawa Hospital

Networking Reception: Light hors-d'oeuvres and Cash Bar

Come Join Us!

The Rock & Roll Hall of Fame Museum 1100 Rock and Roll Boulevard, Cleveland, OH 44114

*Transportation is provided by Lolly the Trolley – Pick up at the Hilton & Marriott



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DAY 2: Wednesday, November 8, 2017

Times	Sessions		
7:15 – 8:00 am	Good Morning! General Breakfast in Atrium / Jr. Ballroom B Teradata Breakfast Discussion in Jr. Ballroom A (open to all interested attendees) The Al revolution: From Insights to Automated Decisioning		
		General Sessions in Jr. Ballroom A	1
8:00 – 8:15 am	Welcome & Introductions		
8:15 – 8:30 am	2018 Conference Announcement Nigel Hartell, Lead Systems Architect, Seattle Children's Hospital		
8:30 – 9:30 am	Key Note Address Jack Phillips, CEO IIA, Business Analytics Thought Leader & Strategist, International Institute for Analytics (IIA)		
9:30 – 10:15 am	Panel Discussion: Advanced Analytics Implementation and Adoption Moderator: Eric Hixson from Cleveland Clinic Healthcare providers are increasingly operationalizing advanced analytics; but there are at present a broad spectrum of experience, organizational structures, and degrees of success. This expert panel will be discussing their organizations' progress and strategies to operationalize advanced analytic models, how they prepared their organizations for these new kinds of analytics, and the effectiveness of those initiatives to influenced and improve targeted processes or outcomes. 1. Myron Hepner, Senior Director – Data, Reporting & Analytics, University of Michigan Health System 2. Elissa Malcolm, Director – Value Reporting & Analytics, Dartmouth-Hitchcock Medical Center 3. Julia Swanson, Vice President – Performance Analytics and Improvement, Henry Ford Health System 4. Byron Yount PhD, Director – Virtual Care Services Research, Evaluation, and Advanced Analytics, Mercy Medical Center		
10:15 – 10:30 am	Break – Refreshments in Atrium		
Break Out Sessions	Jr. Ballroom A	Jr. Ballroom B	HIMSS Showcase
10:35 – 11:05 am	Here be Dragons: The Quest for Geospatial Intelligence in Healthcare Jefferson McMillan from Northwestern University	Is there a Doctor in the House? Joining Provider Data Brenda Fosmire and Cynthia Tamayo from Sisters of Charity of Leavenworth Health System	An Epic Journey – Kit and Caboodle and Bridging the Gap Pre and Post Epic Arjun Raguraman and Nitant Chakranarayan from Houston Methodist Hospital
11:15 – 11:45 am	Gaining Actionable Insights Faster by Leveraging the Data Lab Environment Dennis Urbanek and Kate Tullio from Cleveland Clinic	Blending Business and Academia: Bridging the Communication Divide Angelique Zeringue, Benjamin Dummitt, and Byron Yount from Mercy Health	Engaging Dashboard Designs for Presenting Clinical Data Andy Cruz and Yuliya Borovskiy from University of Pennsylvania Health System



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12:00 – 12:50 pm	General Lunch in Ballroom B SAS Discussion Luncheon in Jr. Ballroom A (open to all interested attendees) Let's Amazon Healthcare! What if we employed some of the approaches of industry-leaders in patient/consumer engagement?		
1:00 – 1:50 pm	Roundtable Session 2: Check Schedule in Folder for Locations Main Floor: Jr. Ballroom A & Jr. Ballroom B Second Floor: Cleveland Clinic Space & University Hospital Space Fourth Floor: HIMSS Showcase, HIMSS Rooms A, B, C, HIMSS Welcome Center		
Break Out Sessions	Jr. Ballroom A	Jr. Ballroom B	HIMSS Showcase
2:00 – 2:30 pm	Care Management: Implementation of a Prescreening Algorithm	Creating a Joint Replacement Integrated Pathway within Epic's Healthy Planet Framework	The Development of Two-Stage Algorithm to Augment the Patient Selection Process for a Home Monitoring Program
	Mark Nielsen, Michael Beiene, and James Randazzo from Intermountain Healthcare	Joseph Lutes from University of Pennsylvania Health System	Angelique Zeringue and Benjamin Dummitt from Mercy Health
2:30 – 3:00 pm	Break – Refreshments in HIMSS Showcase		
2:40 – 3:30 pm	Poster Session 2 in HIMSS Welcome Center & Showcase		
3:35 – 4:05 pm	Al: "Artificial" or "Augmented" Intelligence? Jason Jones from Kaiser Permanente	Splunk – A New World of Database Insights Steven Lazan from Memorial Sloan	RAPID: Real-time Analysis and Process Improvement Dashboard Daniel Schneider and Ania Nassiri from
	Table Tabl	Kettering Cancer Center	Northwestern Memorial Hospital
4:15 – 4:45 pm	Big Data, Analytics, and Business Intelligence: Recruiting for the New Age	How to Create an Enterprise Level Analytic / Business Intelligence Strategy	An ETL Process to Readily Access Clinical Free Text Notes and Narratives Within the EMR System
	Larry Gale from Medical University of South Carolina	Kristen Dubesky from Lancaster General Health	Stanley Chiang from Intermountain Healthcare
		o Organized Event CLE" in your folder and on the HDAA web	site.



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DAY 3: Thursday, November 9, 2017

Times	Sessions		
7:15 – 8:00 am	Good Morning! Breakfast in Atrium / Jr. Ballroom B Strata Discussion Breakfast (open to all interested attendees) in Jr. Ballroom A Topic?		
		General Sessions in Jr. Ballroom	A
8:00 – 8:15 am	Welcome & Introductions		
8:15 – 9:10 am	Key Note Address Brian Harte MD, President, Cleveland Clinic Akron General		
9:10 – 9:50 am	Panel Discussion: Population Health: Using Analytics to Succeed in a Value Based World Moderator: Don McLellan from Cleveland Clinic This panel will explore: How do we design and apply analytics to inform and monitor performance as the industry moves to a value based world? Where do we begin to understand population needs? What should be key early analytical deliverables and data source needs to drive success? 1. Jenn Harper, ACO Quality Measure Analyst, Baylor Scott & White Health 2. Lonny Northrup, Senior Health Informaticist, Intermountain Healthcare 3. Mike Lewis, Senior Director – Healthcare Analytics, Cleveland Clinic 4. Michael Gold, Vice President – Analytics and Technology, Midwest Health Collaborative		
Break Out Sessions	Jr. Ballroom A	Jr. Ballroom B	HIMSS Showcase
10:00 – 10:30 am	Self-Service Analytics Should be Full Service Analytics Jason Jones from Kaiser Permanente	Developing and Implementing Home Grown Predictive Analytics Elena Ignumnova and Cary Martin from University of Utah Healthcare	Improving Population Health by Targeted Optimization of Care delivery for High Risk Populations Brian Bolwell and Jeffrey Snitzer from Cleveland Clinic
10:30 – 10:50 am		Break – Refreshments in Atrium	Cicvetana Cinne
10:50 – 11:20 am	Specification Database: A Clarity Team's Multi-Purpose Tool Larry Arnold from University of Michigan Health System	Simulation Modeling for Projecting Contract Outcomes Michael Bromley and Joe Dorocak from Cleveland Clinic	Managing Opioid Prescriptions – Morphine Milligram Equivalents Jonathan Godfrey from University of Utah Healthcare
11:30 – 12:00 pm	Data Quality: A Collaborative Approach Kari Birchman from DaVita Healthcare Partner	US News & World Report – How do you Rank? Leslie Kian from MD Anderson Cancer Center	Big Data and Machine Learning in Healthcare, Actual Experience, Actual Results Lonny Northrup from Intermountain Healthcare
12:00 – 12:30 pm	Closing in Jr. Ballroom A HDAA Board Member or President / Chris Donovan Thank you for attending our conference this year! We hope you have safe travels home and happy holidays!		

