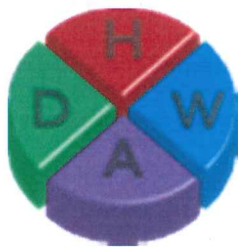# 2013 HDWA 12th Annual Conference

Healthcare Data Warehousing Association Business Intelligence Improving Quality & Care at a Reduced Cost
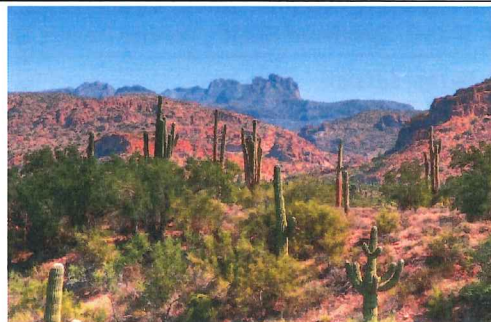
Agenda/Schedule

**HDWA 2013
Scottsdale, Arizona**

Banner Health®

Monday, September 30, 2013

TIMES	PRE-CONFERENCE EVENT
4:30 pm - 6:30 pm	Meet and Greet: Main Place Courtyard

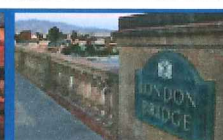## DAY 1: Tuesday, October 1, 2013

TIMES	ITINERARY	
7:15 am -8:00 am	Breakfast in the Main Place Courtyard	
8:00 am - 8:15 am	*Welcome & Introductions* Kristi Rogers, 2013 HDWA Conference Chair	SoHo Ballroom
8:15 am - 9:00 am	*Key Note Address: Banner Health Accountable Care* Chuck Lehn, CEO Banner Health Network	SoHo Ballroom
9:05 am - 9:55 am	*Using a data warehouse to assist with chart abstraction for submission of Accountable Care Organization quality measures.* Colleen Green & Karen Kenney, Partners Healthcare	SoHo Ballroom
9:55 am - 10:15 am	Break	

Break Out Sessions	Business/Clinical (SoHo Ballroom)	Technical (ValleyHo Ballroom)
10:15 am - 10:35 am	*We captured millions – You can too…* Chris Magley & Mahendra Parasmal , Spectrum Health	*Our Journey to One Source of Clinical Data* Angela Bloch, HealthCare Partners
10:40 am - 11:30 am	*Improving Patient Satisfaction Responses with a Customized Electronic Survey – An Exercise in Benefits Analysis* Leslie Kian, MD Anderson SoHo Ballroom	
11:35 am - 12:05 pm	HDWA Business Meeting SoHo Ballroom	
12:05 pm - 1:05 pm	Buffet Lunch at Palm Court	
1:05 pm - 1:55 pm	Round Tables ~Building a DW 1:05-1:55~ ValleyHo Ballroom	

Break Out Sessions	Business/Clinical (SoHo Ballroom)	Technical (ValleyHo Ballroom)
2:00 pm - 2:50 pm	*Value Driven Outcomes* Kip Williams, University of Utah Health Care	*Leveraging In-Memory Analytic Technologies in Healthcare* Martin Miller & Mike Lyons, Intermountain Health
2:55 pm - 3:15 pm	*Sharp Healthcare's Participation in CMS's Pioneer ACO Program* ~Aetna & Anthem~ Giselle Rayner, Sharp ~used visits to attribute physicians 2 years~	*When life gives you lemons, make Limoncello using agile software methodology* Liat Shimoni, Penn Medicine
3:15 pm - 3:35 pm	Break in ValleyHo Ballroom ~their patients in their~	
3:35 pm - 4:35 pm	*PANEL Discussion:* ~Vonada – Passport for surveilance of their patients in their~ *Integrating External Patient Data into the Enterprise Data Warehouse* (Panel: Spectrum Health, Banner Health, Duke Medicine, & Sharp Health Care) SoHo Ballroom	
4:40 pm - 5:45 pm	*Poster Session* SoHo Ballroom	
6:30 pm - 9:00 pm	You are invited to the Networking Reception on the Hotel Valley Ho Roof Top Food and Arizona Sunset will be Provided	

DAY 2: Wednesday, October 2, 2013

TIMES	ITINERARY	
7:15 am -8:00 am	**Breakfast in the Main Place Courtyard**	
8:00 am - 8:05 am	***Welcome & Introductions*** Kristi Rogers, 2013 HDWA Conference Chair	SoHo Ballroom
8:05 am - 8:50 am	***Key Note Address: Better Living Through Data*** Dr. Terry Loftus, Medical Director Surgical Services & Clinical Resources	SoHo Ballroom
8:55 am - 9:45 am	***Physician, Heal Thyself: A Proposed Framework for the Evaluation of Health Data Warehousing*** Marianne Leenaerts, University of Victoria	SoHo Ballroom
9:45 am - 10:05 am	**Break in ValleyHo Ball**	
Break Out Sessions	**Business/Clinical (SoHo Ballroom)**	**Technical (ValleyHo Ballroom)**
10:05 am - 10:55 am	***Risky Business - Using Claims Data to identify high-risk patients that can be helped by Case Management.*** Don Lewis, Banner Health	***Catholic Health Initiatives migration to Parallel Data Warehouse/Reusable code/Architecture*** Tim Pickering, Catholic Health Initiatives
11:00 am - 11:50 am	***Medication Reconciliation Mobile BI Reports at The Ottawa Hospital*** Laurie Strano & Dina Itskovich, The Ottawa Hospital	***Breaking down the Silos: Clinical Performance Reporting*** Andrew Nielsen & Luis Gonzalez, Banner Health
11:50 am - 12:50 pm	**Plated Lunch at Palm Court**	
12:50 pm - 1:40 pm	**Round Tables** Data Integration for ACO	Valley Ho Ballroom
1:45 pm - 2:35 pm	**Round Tables** Types of DW Clin,fin,Res	Valley Ho Ballroom
Break Out Sessions	**Business/Clinical (SoHo Ballroom)**	**Technical (ValleyHo Ballroom)**
2:40 pm - 3:00 pm	***Creating and maintaining "Golden" records: a journey, not a jaunt.*** Kent Boyer & Steven LaBorde, Ochsner Health System	***Data Integration Methods Using Informatica ETL tools (PowerCenter, IDR, B2B, dbMotion adapter) for Disparate Healthcare Data*** David Mischick, University of Pittsburgh Medical Center
3:00 pm - 3:20 pm	**Break**	
3:25 pm - 4:15 pm	***The Myth of Buying a Packaged Data Warehouse*** Greg Snow, Priority Health	SoHo Ballroom
4:20 pm - 5:10 pm	***Big Data Technologies – Where do they fit in Healthcare?*** Chuck Lyon & Kamal Thota, Intermountain Health	SoHo Ballroom

DAY 3: Thursday, October 3, 2013

TIMES	ITINERARY	
7:30 am - 8:00 am	Continental Breakfast in the Main Courtyard	
	SoHo Ballroom	**ValleyHo Ballroom**
8:00 am -8:50 am	*Measuring Cancer Therapy Wait Times with a Mobile Dashboard* Sylvain Paquette & Chris Scott, The Ottawa Hospital	**Leadership and Strategy Forum** Are you a leader of your organizations EDW/BI program? Are you faced with establishing organizational structures, strategic roadmaps, gaining executive support, and selecting technologies that advance your organization's strategy in this area? If so, you may want to participate in our "Leadership and Strategy Forum" on Thursday. This forum will consist of a facilitated discussion with participants to share key issues, strategies, roadmaps, and approaches to address the most pressing needs of our organizations. We'll address how organizations are preparing for ACO/ACN strategies, payer/provider data integration, HITECH, and Meaningful Use requirements.
8:55 am – 9:45 am	*A Roadmap to Constructing a Clinical Research Data Warehouse Enterprise* Neil Bahroos, Center for Clinical and Translational Science, UIC	Because space is limited and we want this discussion to be very dynamic, we are limiting attendance to those in leadership roles Please indicate your interest by notifying a member at the registration table or by emailing Jason.joseph@spectrumhealth.org and we will follow-up with more details.
9:45 am - 10:05 am	Break	
10:05 - 10:40 am	*Leadership and Strategy Forum Wrap-up & Leadership Council* Jason Joseph, Spectrum	SoHo Ballroom
10:45 am - 11:05 am	*Developing a BI Program* *Eric Anderson, Maine Health*	SoHo Ballroom
11:05 am - 11:15 am	*Closing*	SoHo Ballroom